





## Safe Harbor

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## Company Overview

iPower Inc. (Nasdaq: IPW) is a technology- and data-driven supply chain and infrastructure provider for online retailers and brands, operating at the intersection of digital assets and real-world commerce. The Company delivers procurement, fulfillment, logistics, and software-enabled services, and is executing a broader crypto strategy through licensed partners and compliant infrastructure.

- **Data and Technology Driven Culture.** Founded by software engineers, iPower has a data-first approach, developing in-house technology to streamline operations and drive innovation.
- **Accelerating Growth in SuperSuite Supply Chain Business.** Providing value chain services (sourcing, logistics, merchandising channel sales, etc.) represents a lucrative new business for iPower.
- **Sophisticated Fulfillment.** iPower has built a fulfillment network across the U.S. with its own fulfillment center and deeply integrated partner facilities. The Company has the capacity to address significant increases in order volume.
- **Ecommerce Sales Channel Partnership.** Offering eCommerce sales channels through partnerships across major online marketplaces such as Amazon, Walmart, TikTok, Temu, Home Depot, Lowes and more.

**Rancho Cucamonga, CA**  
Headquarter

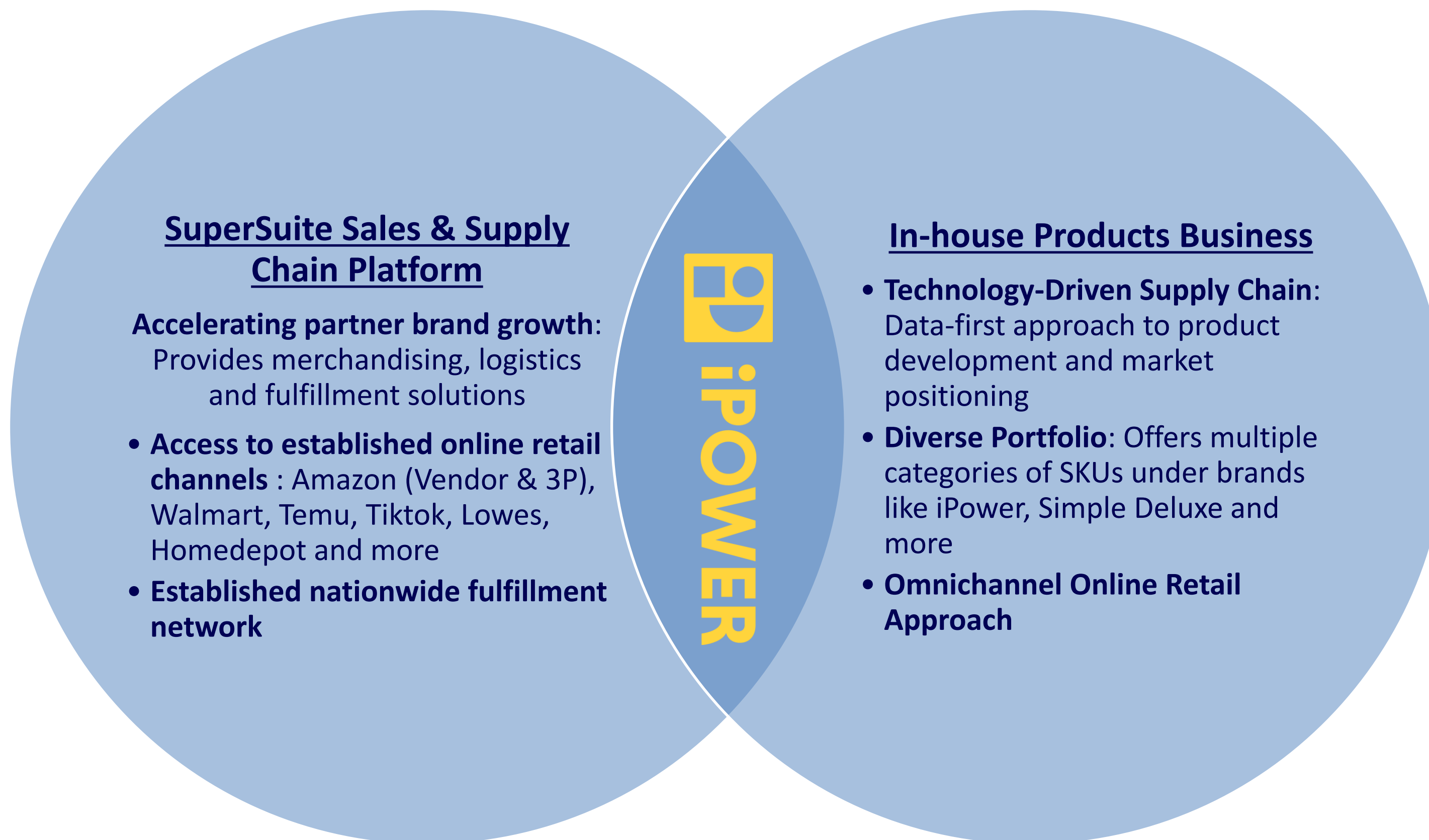
**Broad Coverage**  
in North America, Mexico & Europe

### Key Highlights:

- IPO in May 2021
- Asset-light business model
- Proprietary software systems and data models
- Crypto exposure established Dec 2025



## *Data and Tech Driven Product & Supply Chain Solutions*



# Access to established sales channels



# Growth Opportunities in Emerging Channels



**TikTok Shop**

- TikTok Shop empowers brands and creators to connect with highly engaged users by leveraging AI to market and sell products to over 150 million users in the U.S.



- Temu is a fast-growing marketplace connecting consumers with affordable, high-quality products. It uses advanced algorithms and a streamlined supply chain. According to Statista, Temu had ~167 million monthly active users in 2024 and is projected to reach \$54 billion in annual sales.



- AliExpress is a global e-commerce platform that connects buyers with international sellers. It offers a vast product selection at competitive prices and is projected to exceed \$50 billion in GMV by 2024.

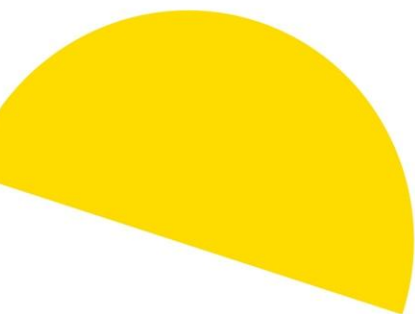


## Strength of Our Brands

Brand building execution has allowed the Company to offer its expertise to third party brands

### Major Product Categories

- Home
- Outdoor
- Furniture
- Pet
- Wellbeing
- Electronics





*A suite of service offerings for product companies and brands looking to expand their omnichannel presence, enabling them to accelerate their sales growth and brand recognition*

**Established Online /  
Retail Sales  
Channels Access**

**Network of  
Fulfillment Centers**

**Market Data, and  
Merchandising  
Capabilities**

**Over 10 Years of  
Experiences**



# How iPower attracts leading partners

## Established Sales Channels Access

- Established: Amazon, Walmart and more, where iPower has a proven sales track record and established operational processes
- Emerging: Temu, a rapidly growing marketplace, provides new opportunities for brand exposure and sales expansion
- Social: TikTok is an increasingly stable platform, offering partners access to social commerce and a younger demographic

## Nationwide Fulfillment Network

- National network of fulfillment centers with efficient inventory distribution planning algorithm
- Competitive last mile delivery partners including Amazon Shipping, FedEx, USPS, UPS, and specialty delivery partners. iPower's intelligent last mile selector matches the most cost-efficient last mile service based on required delivery type and window

## Access to iPower's Data and Merchandising Services through its SuperSuite Platform

- iPower helps partners to efficiently manage their product offerings, merchandising and logistics operations
- Partners can leverage iPower's market and product analytics to optimize their sales strategies, refine product offerings and improve operational efficiencies, driving better overall outcomes

## 10+ years of Experience

- Deep experience in US eCommerce field
- Established and efficient merchandising process

# Data advantage for SuperSuite partners

## Product Development

- iPower's algorithms monitor sales and keyword volumes for top listings in its product categories
- Once identified, new opportunities are tested to meet specific sales volume and margin requirements

## Pricing

- Developed proprietary pricing tools and formulas, which have been refined over management's 10-year data collection period
- Custom solutions price iPower products against the market while still meeting margin and volume requirements

## Inventory Planning

- Internal software verifies mature SKUs are in-stock, measuring PO size, manufacturer's reserve requirement, and 3P product stocking
- Anticipates ordering for new SKUs with projected and balanced inventory planning
- Advanced inventory planning capabilities have led to more predictable cash flow

## Operational Support

- In-house tools and models support operations across the business
- The Company monitors the performance of various segment teams with internally generated KPIs, which are updated daily to ensure adherence
- iPower collects and utilizes data for sales analytics, fulfillment operation monitoring, and RMA monitoring

# Attracting Partners through Supply Chain relationships



an Ant International Company

- **Financial Services Integration:** Partnership is the first step toward offering integrated supply chain financial services through iPower's SuperSuite platform
- **Expanded U.S. Market Access:** Zyla by Ant International's clients gain access to iPower's sales channels, enabling them expand into major U.S. online marketplaces
- **New Business Opportunities:** iPower gains access to a network of businesses seeking to enter the U.S. ecommerce market, attracting potential new supply chain partners
- **Strategic Growth:** Enhances iPower's ability to drive growth for supply chain partners by integrating financial and logistics services under one platform
- **Competitive Advantage:** Collaboration strengthens iPower's SuperSuite offering, positioning the Company as a more attractive partner for global businesses

## Supply Chain Partners



### Ideal partners have products that are:

- US ready stock or locally manufactured
- Participate in fragmented markets
- Have little "obvious" market differentiation

# Optimized Shipping Solutions for SuperSuite Partners

• **Diverse Carrier Network**: Leverage partnerships with leading carriers such as UPS, FedEx, Amazon, USPS, and regional logistics providers to offer reliable and flexible shipping solutions across various markets.

• **Cost Efficiency**: Optimize shipping costs through volume discounts and strategic partnerships, passing savings on to partners while maintaining competitive delivery rates.

• **Faster Delivery Times**: Provide expedited and standard shipping options tailored to meet customer demands, ensuring quick delivery without compromising quality.

• **Scalability for Partners**: Support business growth with scalable shipping solutions that adapt to seasonal fluctuations and expanding order volumes.





# iPower's Crypto Strategy

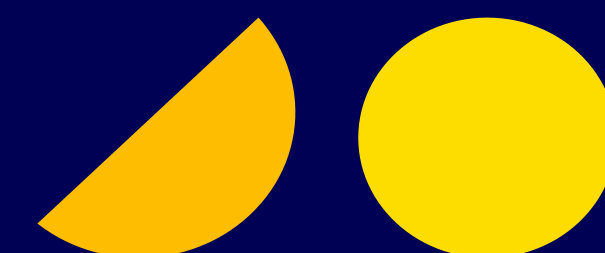
## Bitcoin Treasury & Blockchain Infrastructure Services

- **June 2025.** iPower announced a planned digital asset strategy combining Bitcoin treasury management with blockchain infrastructure services
- **Bitcoin Strategy.** iPower plans to accumulate Bitcoin as a treasury asset to build long-term value and strengthen financial resilience and strategic flexibility
- **Blockchain-Related Services & Products.** iPower intends to integrate blockchain services and products into its SuperSuite platform, including cloud mining, home-use mining equipment, and digital asset custody solutions—advancing its dual focus on eCommerce and blockchain



# Select financial information

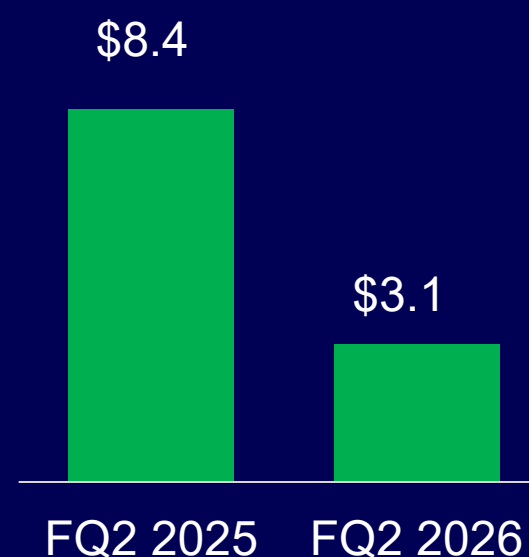
Fiscal second quarter ended December 31, 2025



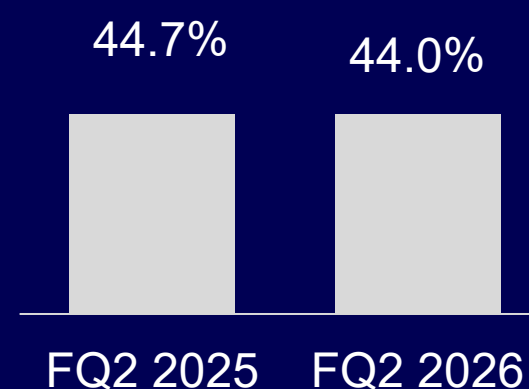
## Total Revenue



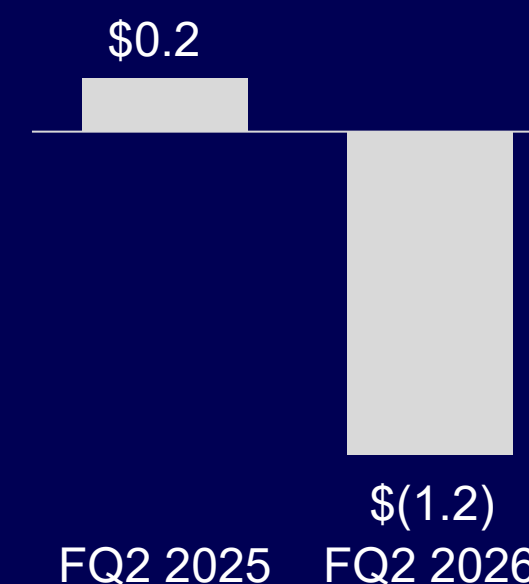
## Gross Profit



## Gross Margin



## Net Income



### Fiscal Q2 2026 Highlights:

- Implemented a Digital Asset Treasury strategy and received \$6.5 million in gross proceeds.

### Post Quarter Update:

- Completed the divestiture of GPM, eliminating a major operating cost center while retaining iPower's core supply chain, fulfillment and infrastructure assets.



# Multiple growth opportunities

## Expansion of SuperSuite Supply Chain Business

- **Service Offering Expansion:** Continued growth in supply chain services, including sourcing, logistics, and merchandising for third-party brands
- **Increasing Revenue Contribution:** SuperSuite is contributing 50%+ of total revenue, with several opportunities for further acceleration
- **Partner Network Growth:** Current partners benefit from extensive sales channels and robust infrastructure, with potential to onboard additional brands

## Product Development & Acquisitions

- **Organic Product Expansion:** Utilizing data and analytics to identify high-demand products and develop in-house SKUs to meet market needs
- **Strategic Acquisitions:** Potential to acquire complementary product lines and brands, accelerating scale and expanding iPower's comprehensive product portfolio
- **Diversification:** Expanding into adjacent product categories with high purchase frequency to capitalize on evolving consumer preferences

# Thank you

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